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February 22, 2024

Weber Shandwick

1840 Century Park E , LA 90067

Dear Hiring Manager,

I am highly interested in the Weber Shandwick internship for the summer of 2024. I am currently a sophomore at Miami University majoring in Strategic Communications and minoring in Marketing. I would love to work with a company that creates campaigns for brands that we all use daily. I appreciate this company's purpose, and how they are engaging with their team. I hope to bring my ideas and creativity into making campaigns for this company. I believe I would be a valuable asset to your team with my advanced technology skills, and adding a positive attitude.

I believe my technology skills will have a positive impact for Weber Shandwick. As seen in my resume I have had the opportunity to use Word, Excel, and Davinci Resolve. I would consider myself as tech savvy and have lots of knowledge on all the relevant social media platforms needed for this internship including instagram, X, tiktok, facebook, and more. Being a Strategic Communications major I have been able to create videos of my own, and even create a campaign. This gave me the necessary tools to be able to work with brands and help create new and innovative campaigns in the future.

While working for the last four years at BlushTan it has provided me with excellent communication and time management skills. I have worked with hundreds of clients, and have full knowledge of the products and services I was selling, while fostering a positive work environment. This job required me to share my ideas, post on the company's social media accounts, and work well with others. This skill will help me succeed at Weber Shandwick by communicating with my peers in a positive way, and collaborating ideas effectively.

I value working in a space that will allow me to try new things, and be given constructive feedback. I look forward to tracking specific brands, coming up with my own ideas, and even assisting in event coordination. I'm passionate about working for a company that values their interns and allows them to engage within the company.

My skills of teamwork, technology, and creativity make me a great candidate for the Webster Shandwick internship for the summer of 2024. Thank you for your time and consideration and I would be thrilled to land the opportunity of being your intern. Below is a copy of my resume and I thank you for considering my application. I look forward to hearing from you soon.

Sincerely, Kerry Walsh

Kerry Walsh

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